

**PRESS NOTE**

**WEBUILD WINS INTERNATIONAL RECOGNITION FROM NIELSEN NORMAN:  
GROUP'S "@WORK" INTRANET AMONG WORLD'S BEST FOR USER EXPERIENCE, DESIGN,  
INNOVATION**

**RECOGNITION OF INNOVATIVE SOLUTIONS FOR INCLUSIVE WORKPLACE**



- *Webuild Group's "@work" intranet among 2022 Intranet Design Annual winners*
- *Intranet recognised for user experience, content management, design in evolving digital workplace*
- *Intranet considered an effective internal communication response to complexities of remote working during COVID-19 pandemic*

MILAN, July 12, 2022 – Webuild Group's "@work" intranet ranks among the 10 best in the world as a winner of the 2022 annual intranet design contest held by Nielsen Norman Group, a leading digital user experience research firm. Webuild is the only Italian company among the winners and its intranet is recognised for the quality of the user experience for the Group's employees as well as the technological solutions adopted.

As a result of the COVID-19 pandemic and the subsequent lockdowns, intranet platforms have developed into digital workplaces. By integrating various systems, they are more like digital universes that offer employees a single and simple access channel to essential information and a variety of applications offered by their respective companies. They use innovative solutions to become more effective in overcoming the physical distances among employees working for multinationals across continents. They also breach the physical and psychological barriers among employees resulting from the pandemic, thereby becoming more engaging and inclusive.

At Webuild, the intranet has supported this change in working habits imposed by the pandemic, notably with the introduction of smart working. It has maintained its focus on people, keeping them engaged even as they worked remotely. The platform has become a means to communicate from a distance, informing and

training employees throughout the world. It has favoured networking and productivity, while strengthening a sense of belonging within the Group despite the physical distances among employees.

Among the features identified by Nielsen Norman, “@work” distinguished itself for its accessibility and inclusive approach, its user experience and innovative design, its editorial strategy with a focus on issues of sustainability, and its constant development of solutions to support new ways of working (hybrid, in presence, remotely) during the pandemic.

“Intranets can be a conduit for uniting many corporate offices, teams, and individuals,” said Nielsen Norman in announcing the winners. “Several of the 2022 Intranet Design Annual winners leveraged the intranet to help unite people at the organization.”

Webuild, which received the same recognition back in 2014 when it was Salini Impregilo, joined other winners including IBM, Princeton University and Estée Lauder. All of the case findings are featured in Nielsen Norman’s [Intranet Design Annual 2022: The Year’s 10 Best Intranets](#) report.

This latest international recognition of Webuild’s intranet as an evolving digital workplace follows the Group coming first in the Design Solutions category at the 2021 Intranet Italian Champions held in May in Italy.

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*Webuild, the new Group born in 2020 from Salini Impregilo, is a leading global player in the construction of large, complex projects for sustainable mobility (rail, metro, bridges, roads, ports), hydropower (dams, power plants), water (treatment and desalination plants, wastewater management, irrigation dams) and green buildings (civil and industrial buildings, airports, stadiums, hospitals). It supports clients in achieving the Sustainable Development Goals (SDGs) established by the United Nations. The Group is the expression of 116 years of engineering experience applied in 50 countries with 80,000 direct and indirect employees from more than 100 nationalities. Iconic projects, completed or under construction, include the M4 metro line in Milan, a section of Line 16 of the Grand Paris Express, Cityringen in Copenhagen, the viaduct and bridge for Sydney Metro Northwest in Australia, Red Line North Underground in Doha, Line 3 of Riyadh Metro and high-speed railways in Italy. Others include the Genova San Giorgio Bridge in Italy, the Long Beach International Gateway Bridge in Long Beach, California, the expansion of the Panama Canal, the Snowy 2.0 hydroelectric scheme in Australia, the Rogun hydroelectric dam in Tajikistan, the Anacostia River and Northeast Boundary tunnels in Washington, D.C., and the Al Bayt 2022 World Cup stadium in Qatar. At the end of December 2021, it had a total order backlog amounting to €45.4 billion, with 92% of the construction backlog relating to projects linked to SDGs. Webuild, subject to direction and coordination by Salini Costruttori S.p.A., is headquartered in Italy and is listed on the Milan stock exchange (Borsa Italiana: WBD; Reuters: WBD.MI; Bloomberg: WBD:IM).*

[More information at www.webuildgroup.com](http://www.webuildgroup.com)



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